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FOR IMMEDIATE RELEASE

## **Dr. Carrie Bordinko joins Avery Telehealth as Chief Medical Officer**



We are pleased to announce that Dr. Carrie Bordinko has joined Avery Telehealth as the Chief Medical Officer, effective January 1<sup>st</sup>, 2012. Dr. Bordinko has worked in many capacities in her 23 years in the healthcare arena. As a practicing ER and primary care physician, and prior hospitalist, she possesses the unique insight into the entire acute care continuum and post acute care discharge challenges faced by most hospital systems. Also working as a CMO responsible for overseeing medical operations for a Medicare managed care insurer, she was responsible for implementing and administering medical policies, disease and medical care management programs, integrating physician services, quality assurance, appeals and grievances, and regulatory compliance programs while insuring quality outcomes. Prior owner and VP of Operations for several homecare agencies throughout her career gives added insight in to the “business” of healthcare.

Dr. Bordinko’s passion, past background and her interests in post acute care transitions makes her uniquely positioned to drive our business of reducing hospital readmissions.

At Avery Telehealth, we reduce 30-day readmission rates by 30%. We believe in maximizing people’s independence and promoting individuals taking charge of improving their own health. The only way to make good health decisions is to make informed health decisions. Through our personalized approach of care transition planning, post discharge care coordination and telehealth services we are able to significantly reduce unplanned readmissions. Our telehealth nurse gets to know patients and develops a personalized plan, which reduces the risk of readmission. We understand that repeat readmissions are challenging for all parties involved; patients, families, hospitals, physicians, health care providers and health plans.