### FOR IMMEDIATE RELEASE

# **Avery Telehealth receives AHIP Connect Approval**

By Sarah Clapper February 28, 2014

**Scottsdale, AZ** – Avery Telehealth, the nation's leading provider for reducing unnecessary hospital stays, announced today that it has been admitted into the AHIP Connect program, a sourcing and due-diligence initiative from America's Health Insurance Plans to help its health plan members address operational challenges and opportunities posed by health reform.

To be considered for AHIP Connect, Avery Telehealth went through an independent evaluation grounded in 15 selection criteria, including qualifications for working with payers, reputation, service delivery capability and technology architecture. Avery Telehealth demonstrated a high level of understanding of the goals and objectives of AHIP members' operational needs and was awarded the "AHIP Connect – Approved" designation.

"We are proud to be one of the solutions providers that have received the AHIP Connect seal of approval this year. Our team makes every effort to make partnering with Avery Telehealth as seamless as possible, while providing guaranteed results and best-in-class outcomes," stated Avery Telehealth CEO, Mark Aspenson.

AHIP Connect helps health plans save time evaluating prospective business partners. More information is available at www.ahip.org/business-solutions.

## **About Avery Telehealth**

Avery Telehealth is part of the Avery Group, a privately held multi-million dollar healthcare company based in Scottsdale, AZ that was started in 2003. Avery Telehealth is a health engagement firm committed to reducing unnecessary hospitalizations and readmissions. Avery Telehealth's proprietary Readmission Avoidance Program (RAP) offers customers a 30% readmission reduction guarantee. The company leads the telehealth industry in performance, reducing readmissions by more than 50% in 2012 & 2013. For more information, please visit <a href="https://www.averytelehealth.com">www.averytelehealth.com</a>

## About America's Health Insurance Plans (AHIP)

America's Health Insurance Plans (AHIP) is the national trade association representing the health insurance industry. AHIP's members provide health and supplemental benefits to more than 200 million Americans through employer-sponsored coverage, the individual insurance market, and public programs such as Medicare and Medicaid. AHIP advocates for public policies that expand access to affordable health care coverage to all Americans through a competitive marketplace that fosters choice, quality and innovation.

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